

PROFIT MANAGEMENT ANALYSIS OF THE CONSUMER GOODS INDUSTRY IN INDONESIA: SHARIA VERSUS NON-SHARIA SHARE

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Abstract: Profit management is carried out by the company to achieve the manager's motivation to achieve profit targets which are applied in managing financial statements. Many factors can affect profit management. This study aims to determine the factors that influence profit management in the consumer goods industry sector, at sharia and non-sharia. This data uses the financial reports and the annual reports of manufacturing companies at IDX (Indonesian Stock Exchange) in 2016-2019 with 19 sharia companies and 10 non-sharia companies. This study uses the Multiple Linear Regression analysis on the panel data with dependent variables: tax planning, current tax expense, profitability, audit committee, company size, managerial ownership, and leverage. The results of this study show all the variables both in sharia and non-sharia manufacturing companies in the consumer goods industry in the 2016-2019 influence together with the profit management. The coefficient of determination for these models is 72% at sharia shares and 51% at non-sharia shares. According to the t-test, it shows that tax planning, current tax expense, and managerial ownership influence profit management in sharia shares and only the company size influences profit management in non-sharia shares at manufacturing companies in the consumer goods industry in Indonesia at 2016-2019.

Keywords: *Consumer Goods, Profit Management, Non-Sharia Shares, Sharia Shares.*

Abstrak: Manajemen laba dilakukan oleh perusahaan untuk mencapai motivasi manajer untuk mencapai target laba yang diterapkan dalam pengelolaan laporan keuangan. Banyak faktor yang dapat mempengaruhi manajemen laba. Penelitian ini bertujuan untuk mengetahui faktor-faktor yang mempengaruhi manajemen laba pada sektor industri barang konsumsi, baik secara syariah

maupun non syariah. Data ini menggunakan laporan keuangan dan laporan tahunan perusahaan manufaktur di BEI (Bursa Efek Indonesia) tahun 2016-2019 sebanyak 19 perusahaan syariah dan 10 perusahaan non syariah. Penelitian ini menggunakan analisis Regresi Linier Berganda dengan data panel dengan variabel terikat: perencanaan pajak, beban pajak kini, profitabilitas, komite audit, ukuran perusahaan, kepemilikan manajerial, dan *leverage*. Hasil penelitian ini menunjukkan semua variabel baik pada perusahaan manufaktur syariah maupun non syariah pada sektor industri dan barang konsumsi pada 2016-2019 berpengaruh secara bersama-sama dengan manajemen laba. Koefisien determinasi untuk model tersebut adalah 72% pada saham syariah dan 51% pada saham non syariah. Berdasarkan uji-t menunjukkan bahwa perencanaan pajak, beban pajak kini, dan kepemilikan manajerial berpengaruh terhadap manajemen laba pada saham syariah dan hanya ukuran perusahaan yang mempengaruhi manajemen laba pada saham non syariah pada perusahaan manufaktur pada industri barang konsumsi di Indonesia pada 2016-2019.

Kata Kunci: *Barang konsumsi, Manajemen laba, Saham Syariah, Saham Non-Syariah.*

A. Introduction

Earning profit is the main goal of profit-oriented companies in their business processes. Profit is one measure of the success of a company and an important source of information for users of financial statements both internally and externally. In this case, many companies use earnings management to influence the information in financial statements¹.

Profit management practices are carried out by company managers to intervene or influence the information contained in the financial statements. In profit management, there is an element of fraud if the company concerned carries out profit management practices with positive and negative contexts. Negative context means deliberately manipulating earnings in the current year to deceive stakeholders who want to know the performance of the company concerned².

Several indicators in profit management disclosure include tax planning, current tax expense, profitability, audit committee, company size, leverage, and managerial ownership. First, tax planning is to minimize tax obligations, generally,

1 Reza Hangga Dewa Kumala Putra, Ketut Sunarta, and Haqi Fadillah, "Pengaruh Perencanaan Pajak Dan Beban Pajak Tanggungan Terhadap Manajemen Laba Pada Perusahaan Manufaktur Sub Sektor Makanan Dan Minuman Yang Teraftar Di Bursa Efek Indonesia Periode 2013-2017" *Jurnal Online Mahasiswa (JOM) Bidang Akuntansi*, 2019.

2 Desmiyawati Desmiyawati, Nasrizal Nasrizal, and Yessi Fitriana, "Pengaruh Asimetri Informasi Dan Ukuran Perusahaan Terhadap Praktik Manajemen Laba Pada Perusahaan Manufaktur Yang Teraftar Di Bursa Efek Indonesia," *Jurnal Pendidikan Ekonomi Dan Bisnis*, 2009.

tax planning is by applicable regulations and minimal tax calculations³. Second, the current tax expense is the tax expense incurred in a company on the profits earned in a certain period. By minimizing the current tax expense, the profit earned will increase so that investors are interested in investing in the company concerned.

The third indicator that can affect profit management is profitability. Profitability is a ratio to assess the company's ability to seek profit⁴. In addition to taxation, profit management is also influenced by the amount of profitability generated by the company. The orientation of a company is profitability, by obtaining maximum profitability, the welfare of owners, investors, and workers will be maximized, as well as producing good products and new investors.

The indicator of a good financial report are financial statements that are prepared by applicable regulations and audited by applying auditor principles. The fourth indicator is audit committee which as one of its responsibilities is supervising and reviewing financial reports. With supervision and review of financial statements, profit management practices that are detrimental to the parties concerned will be reduced⁵.

In addition, the fifth indicator is a large company that has a good name in the eyes of related parties will display a good financial report, so the size of the company could influence the company to carry out earnings management by balancing the displayed profits. Similar to the sixth is leverage indicator, the leverage transfers profits to balance profits from year to year. The last factor that affects earnings management is managerial ownership, someone who has the largest share in a company will affect the good and bad financial quality because the selection of the audit committee will be carried out as effectively as possible so that it will suppress the good financial statements⁶.

Earnings management that occurs from the current phenomenon is the practice of earnings management which is still being carried out for some reasons. Efforts to manipulate information through earnings management practices have become a major factor causing financial statements to no longer reflect the fundamental values of a company. Therefore, the engineering of financial statements has become a central issue as the misuse of information is detrimental to interested parties. Based on this, this research tries to show the earnings management model

3 Suandy Erly, *Perencanaan Pajak (Ed. 4) HVS* (Jakarta: Salemba Empat, 2008), h.6.

4 Kasmir, *Analisis Laporan Keuangan* (Jakarta: PT Raja Grafindo Persada, 2013),h.196.

5 Jihan Muthi'ah Khairunnisa, Majidah, and Kurnia, "Pengaruh Financial Distress, Perencanaan Pajak, Ukuran Perusahaan, Komite Audit Dan Kualitas Audit Terhadap Manajemen Laba," *Jurnal Ilmiah MEA (Manajemen, Ekonomi, & Akuntansi)*, 2020.

6 Anak Agung Mas Ratih Astari and I. Ketut Suryanawa, "Faktor-Faktor Yang Mempengaruhi Manajemen Laba," *E-Jurnal Akuntansi*, 2017.

in manufacturing companies by comparing between the Sharia and Non-Sharia Consumer Goods Industry Sector.

Besides, we compare the results of the indicators that influence profit management in the consumer goods industry sector in the 2016-2019 between sharia and non-sharia. So, this paper is organized as follows. Section 2 describes the methods, presenting a brief description of the research model and variable operational description. Section 3 gives the results and discussion of this study. We conclude with a general discussion in Section 4.

B. Research methods

This study uses data obtained from financial statements and annual reports of manufacturing companies in the consumer goods industry sector listed on the Indonesia Stock Exchange and the websites of their respective companies. All companies in this study whose information was sourced from OKStock and the Indonesia Stock Exchange with 29 manufacturing companies.

The form of this data is the combined data: time series and cross-section data. It can be called the panel data. Panel data is a structure data whose observations include sector units and time units. This causes heterogeneity in panel data to be unavoidable both between sectors and over time.

The analysis used in this study is the regression method which is the method used to explain the effect of the dependent variable on the independent variable. There are two regression models that are commonly used are Linear Regression models and Regression models that have been modified like Partial Least Square Regression⁷. In this research, we used the linear regression model that has been modified in the panel data with t time units and p independent variables, it's called Data Panel regression.

Data Panel Regression is a combination of cross section data and time series with the same unit cross section is measured at different times. In other hands we can say that panel data is data from some of the same individuals observed in a certain period of time. The model Data Panel Regression is as follows:

⁷ Titin Agustin Nengsih et al., "Determining the Number of Components in PLS Regression on Incomplete Data Set," *Statistical Applications in Genetics and Molecular Biology* 18, no. 6, 2019.

$$Y_t = \beta_1 + \alpha_t X_{1t} + \beta_2 X_{2t} + \beta_3 X_{3t} + \beta_4 X_{4t} + \beta_5 X_{5t} + \beta_6 X_{6t} + \beta_7 X_{7t} + \varepsilon_t$$

Where:

- Y = Earnings Management
a = Constant
b_i = Variable regression coefficient, i=1, 2, ..., 7
X₁ = Tax Planning
X₂ = Current Tax Expense
X₃ = Profitability
X₄ = Audit Committee
X₅ = Company Size
X₆ = Managerial Ownership
X₇ = Leverage
t = time
ε = Error Term

In the case of panel data, there are three 3 model estimates that can be formed, namely⁸:

1. Common Effect Model (it's called CEM)
The use of the model does not consider individual or time dimensions, and the behavior between individuals is the same in all time frames. The CEM estimation technique is Ordinary Least Squares (OLS).
2. Fixed Effect Model (it's called FEM)
The use of FEM assumes that the time units have different effects on the model. The different effects are shown in the constant-coefficient values which have different values for each company.
3. Random Effect Model (it's called REM)
This model will estimate panel data that are interconnected between time and between individuals with different constants accommodated by the error terms of each company. The advantage of using REM is that it eliminates heteroscedasticity. This model uses the Generalized Least Square (GLS) technique.

⁸ Agus Tri Basuki and Nano Prawoto, "Analisis Regresi Dalam Penelitian Ekonomi Dan Bisnis," Depok: Raja Grafindo Persada, 2016.

The panel data model selection from the three models used three tests, namely the Chow test, the Lagrange Multiplier (LM) test, and the Hausman test. The Chow test is used to determine whether the FEM model is better than the CEM model. First, the Chow test was used to test the significance of the constants whether they were different (H1: there is at least one intercept i , $i = 1, 2, \dots, K$ (FEM Model)). Second, the LM test was used to select the better model between CEM and REM, with REM testing based on the residual value of it of REM (better REM model). Third, the Hausman test to determine which model is better between the FEM and REM models. The Hausman statistic will follow a chi-square distribution with degrees of freedom p (FEM's model).

From the model selection stage, the model can be determined, namely whether the model is CEM, FEM, or REM. After this stage, we can test the normality of the model. After the normality testing stage is accepted, then the hypothesis testing, either the F-test or the t-test can be carried out which can then be continued to find the coefficient of determination value.

C. Results and Discussion

The results of the selection of three models, namely CEM, FEM and REM using the Chow Test, Housman Test and LM Test can be seen in Table 1.

Table 1: Model Selection

| Test | Sharia | | Non-Sharia | |
|---------|--------|------------|------------|------------|
| | Prob | Best Model | Prob | Best Model |
| Chow | 0.3318 | CEM | 0.0372 | FEM |
| LM | 0.0911 | REM | - | - |
| Housman | - | - | 0.2396 | REM |

The value of the Chow Test: Prob in sharia-compliant manufacturing companies in the consumer goods industry sector is 0.3318. These results can be concluded that the best model testing through the Chow test is the CEM model (Prob > 0.05). Meanwhile, in manufacturing companies with non-sharia shares in the consumer goods industry, the Chow Test Prob value is 0.0372, which means that FEM is the best model (prob < 0.05).

The prob value of the LM test in Islamic stock manufacturing companies is 0.0911, which means the best model is the CEM model (prob > 0.05). While the value of the LM Test Prob in manufacturing companies with non-sharia shares in

the consumer goods industry sector is 0.0695, which means that the best model is the common effect model (prob <0.05).

In the Housman test, the Prob value shows 0.8826, which means that the REM model is the best model for data on Islamic stock manufacturing companies (Prob > 0.05). As for manufacturing companies with non-sharia shares, the Housman Test Prob value is 0.2396, which means the REM model is selected (Prob < 0.05).

Table 2: F-Test & R² Results

| | Sharia | Non- Sharia |
|----------------------------|----------|-------------|
| Prob(F-statistic) / F-test | 0.004681 | 0.029568 |
| Adjusted R-squared/R2 | 0.72 | 0.51 |

The results of the classical assumption test show that the data processed in this study have met the normality assumption, there is no multicollinearity among the independent variables in the regression model, there is no heteroscedasticity, and there is no autocorrelation. From the results of the classical assumption test, t-test and F-test analysis can be carried out in multiple regression analysis modelling with the results of model testing, namely CEM for Islamic companies and REM for non-Sharia companies. The results of the F-test analysis, R² and t-test values can be seen in Table 2, Table 3, and Table 4.

Table 3: t-Test Results for Sharia Shares

| Variable | Coefficient | Std. Error | t-Statistic | Prob. |
|-----------------------------|-------------|------------|-------------|--------|
| Constanta | -7.107 | 3.921 | -1.813 | 0.091 |
| <i>Tax Planning</i> | 3.079 | 7.642 | 4.030 | 0.001* |
| <i>Current tax burden</i> | 0.775 | 0.296 | 2.623 | 0.02* |
| <i>Profitability</i> | 0.244 | 0.845 | 0.290 | 0.776 |
| <i>Audit committee</i> | 1.098 | 1.632 | 0.673 | 0.512 |
| <i>Company size</i> | 23.11 | 11.53 | 2.005 | 0.065 |
| <i>Managerial Ownership</i> | -4.765 | 0.145 | -3.282 | 0.006* |
| <i>Leverage</i> | 0.098 | 1.248 | 0.079 | 0.938 |

Table 4: t-Test Results for Non-Sharia Shares

| Variable | Coefficient | Std. Error | t-Statistic | Prob. |
|----------------------|-------------|------------|-------------|--------|
| Constanta | 7.250 | 13.713 | 0.529 | 0.603 |
| Tax Planning | 3.195 | 15.949 | 0.200 | 0.843 |
| Current tax burden | -1.355 | 2.110 | -0.642 | 0.528 |
| Profitability | 0.531 | 2.697 | 0.197 | 0.846 |
| Audit committee | 0.686 | 1.197 | 0.573 | 0.573 |
| Company size | -0.533 | 0.161 | -3.313 | 0.004* |
| Managerial Ownership | -1.931 | 1.409 | -1.371 | 0.187 |
| Leverage | 2.164 | 1.578 | 1.371 | 0.186 |

1. The Effect of Tax Planning on Earnings Management

The Effect of Tax Planning on Earnings Management The results of the t-test on Islamic manufacturing companies in the industrial sector and consumer goods in 2016-2019 show that tax planning influences earnings management with a positive influence with a significance value of 0.001. In general, tax planning is carried out for the benefit of managers so that dividends and changes in tax rates make managers have to manage finances so that taxable profits are reduced. This is in accordance with Dewa Ketut Wira Santana and Made Gede Wirakusuma's research on the effect of tax planning, managerial ownership and firm size on earnings management practices, where tax planning affects earnings management⁹.

As for manufacturing companies with non-sharia shares in the industrial sector and consumer goods in 2016-2019, the results that have been produced on the t-test show that the planning results have no significant effect on earnings management. This result is also in line with Fatchan Achyani and Susi Lestari's research entitled The Effect of Tax Planning on Earnings Management (Empirical Study on Manufacturing Companies Listed on the Indonesia Stock Exchange 2015-2017) which explains that tax planning has no effect on earnings management¹⁰.

⁹ Dewa Ketut Wira Santana and Made Gede Wirakusuma, "Pengaruh Perencanaan Pajak, Kepemilikan Manajerial, Dan Ukuran Perusahaan Terhadap Praktek Manajemen Laba," E-Jurnal Akuntansi Universitas Udayana, 2016.

¹⁰ Fatchan Achyani and Susi Lestari, "Pengaruh Perencanaan Pajak Terhadap Manajemen Laba (Studi Empiris Pada Perusahaan Manufaktur Yang Terdaftar Di Bursa Efek Indonesia Tahun 2015-2017)," Riset Akuntansi Dan Keuangan Indonesia, 2019.

2. The Effect of Current Tax Expenses on Earnings Management

In manufacturing companies with sharia shares in the industrial sector and consumer goods in 2016-2019, it is explained that the current tax burden has a positive and significant effect on earnings management with a significance value of 0.0201. The tax burden is now able to detect the possibility of earnings management in a company by decreasing or increasing the amount of taxable income, so that profits are more optimal. This is in accordance with previous research which resulted in the current tax burden having an effect on earnings management, namely the study of Felicia Amanda and Meiriska Febrianti entitled analysis of the effect of current tax expense, deferred tax expense, and accrual basis on earnings management¹¹. Meanwhile, non-sharia manufacturing companies in the industrial and consumer goods sectors in 2016-2019 found that the current tax burden does not have a significant effect on earnings management. In this case the taxpayer is free to determine in making accounting policies in the recognition of income and expenses this can affect taxable income, the company can carry out earnings management or even not if the current tax burden charged is small.

3. The Effect of Profitability on Earnings Management

Profitability does not have a significant effect on earnings management in both Islamic and non-Sharia stock manufacturing companies in the industrial and consumer goods sectors in 2016-2019. This study is in line with research entitled the effect of independent commissioners, firm size and profitability on earnings management¹², although actually the company's performance is said to be good if profitability increases. This result is contrary to previous research which stated that the higher the profit earned, the greater the level of earnings management carried out by a company¹³.

4. The Effect of the Audit Committee on Earnings Management

Regular audit committees may or may not influence earnings management. This depends on the optimization of the execution of the task. The results in this study indicate that the audit committee does not have a significant influence on earnings management in both Islamic and non-Sharia stock manufacturing

11 Amanda and Febrianti, "Analisis Pengaruh Beban Pajak Kini, Beban Pajak Tangguhan, Dan Basis Akrual Terhadap Manajemen Laba." *Ultimaccounting : Jurnal Ilmu Akuntansi*, 2015.

12 Winda Amelia and Erna Hernawati, "Pengaruh Komisaris Independen, Ukuran Perusahaan dan Profitabilitas terhadap Manajemen Laba," *Jurnal Berkala Ilmu Ekonomi*, 2016.

13 Budi Setyawan, "Pengaruh Beban Pajak Tangguhan, Profitabilitas, dan Perencanaan Pajak terhadap Manajemen Laba (Studi Empiris pada Perusahaan Manufaktur Sub Sektor Otomotif dan Komponen yang terdaftar di Bursa Efek Indonesia Periode 2010-2014)." *Keberlanjutan : Jurnal Manajemen dan Jurnal Akuntansi*, 2016.

companies in the industrial and consumer goods sectors in 2016-2019. This is in line with Ryu Ulina's research, which states that the audit committee has no influence on earnings management. In addition, the results of this study contradict the research of Novi Lidiawati and Nur Fadjrih Asyik which stated that the audit committee has an effect on earnings management because as often as possible the audit committee holds meetings or meetings which can reduce the level of earnings management¹⁴.

5. The Effect of Firm Size on Earnings Management

In this study, it was concluded that the size of the company did not have a significant effect on earnings management in sharia-shared manufacturing companies in the industrial and consumer goods sectors in 2016-2019. This research is supported by the research of I Ketut Gunawan et al, which states that company size has no effect on earnings management because large companies do not necessarily practice earnings management but because they have a lot of assets so that asset disclosure errors are more common¹⁵. On the other hand, for manufacturing companies with non-sharia shares in the industrial and consumer goods sectors in 2016-2019, company size has a negative and significant effect on earnings management with a significance value of 0.0037. Men's research June Prasetya and Gayatri also shows that company size has an effect on earnings management. Earnings management is carried out because of the great pressure obtained by large companies through shareholders in the goodness of the company's financial statements so that companies tend not to do earnings management¹⁶.

6. The Effect of Managerial Ownership on Earnings Management

In sharia-compliant manufacturing companies in the industrial sector and consumer goods in 2016-2019, managerial ownership has a negative and significant effect on earnings management with a significant value of 0.0037. This is in line with Dandi Purnama's research which states that managerial ownership has an effect on earnings management where the higher the manager owns the stock, the smaller the earnings management. This is because managers want to have good financial reports, and the manager is more likely to carry out internal control,

14 Novi Lidiawati and Nur Fadjrih Asyik, "Pengaruh Kualitas Audit, Komite Audit, Kepemilikan Institusional, Ukuran Perusahaan Terhadap Manajemen Laba," *Jurnal Ilmu Dan Riset Akuntansi (JIRA)*, 2016.

15 I. Ketut Gunawan, S. E. Nyoman Ari Surya Darmawan, and S. E. I Gusti Ayu Purnamawati, "Pengaruh Ukuran Perusahaan, Profitabilitas, Dan Leverage Terhadap Manajemen Laba Pada Perusahaan Manufaktur Yang Terdaftar Di Bursa Efek Indonesia (BEI)," *JIMAT (Jurnal Ilmiah Mahasiswa Akuntansi)*, 2015.

16 Pria Juni Prasetya and Gayatri Gayatri, "Pengaruh Ukuran Perusahaan Terhadap Manajemen Laba Dengan Pengungkapan Corporate Social Responsibility Sebagai Variabel Intervening," *E-Jurnal Akuntansi*, 2016.

thereby reducing earnings management practices¹⁷. Whereas in manufacturing companies with non-sharia shares in the industrial and consumer goods sectors in 2016-2019, the managerial ownership of the company does not have a significant effect on earnings management. Reni Yendrawati's research also shows that there is no influence of managerial ownership on earnings management because share ownership by managers tends to be small, so they have less role in making decisions about company management, including earnings management¹⁸.

7. The Effect of Leverage on Earnings Management

In industrial and consumer goods manufacturing companies in 2016-2019, both Islamic and non-Sharia stocks have the same results, namely leverage has no significant effect on earnings management. So, higher leverage means that the company has a lot of debts, so that the company will do earnings management more often¹⁹. This study is in line with Gunawan who stated that leverage has no effect on earnings management²⁰.

D. Conclusion

Based on the F-Test, the independent variables, namely tax planning, current tax burden, profitability, audit committee, company size, and leverage have a joint influence on earnings management in manufacturing companies in the consumer goods industry sector in 2016-2019, whether they are sharia or Islamic stock non-sharia shares. The results of the t-test on sharia-compliant manufacturing companies in the consumer goods industry sector in 2016-2019 show that tax planning, current tax expense, managerial ownership influence earnings management while profitability, audit committee, company size, and leverage do not affect management. profit. In addition, the results of the t-test on the variables of tax planning, current tax burden, profitability, audit committee, managerial ownership, leverage in non-sharia stock manufacturing companies in the consumer goods industry sector in 2016-2019 do not affect earnings management. On the other hand, only company size has an

17 Dendi Purnama, "Pengaruh Profitabilitas, Leverage, Ukuran Perusahaan, Kepemilikan Institusional Dan Kepemilikan Manajerial Terhadap Manajemen Laba," *Jurnal Riset Keuangan Dan Akuntansi*, no. 1, 2020.

18 Anggraeni and Hadiprajitno, "Pengaruh Struktur Kepemilikan Manajerial, Ukuran Perusahaan, Dan Praktik Corporate Governance Terhadap Manajemen Laba." *Jurnal Of Accounting*, 2013.

19 Ayu Yuni Astuti, Elva Nuraina, and Anggita Langgeng Wijaya, "Pengaruh Ukuran Perusahaan Dan Leverage Terhadap Manajemen Laba," *FIPA : Forum Ilmiah Pendidikan Akuntansi*, 2017

20 Gunawan, Nyoman Ari Surya Darmawan, and I Gusti Ayu Purnamawati, "Pengaruh Ukuran Perusahaan, Profitabilitas, Dan Leverage Terhadap Manajemen Laba Pada Perusahaan Manufaktur Yang Terdaftar Di Bursa Efek Indonesia (BEI) JIMAT (*Jurnal Ilmiah Mahasiswa Akuntansi*)", 2015.

influence on earnings management in manufacturing companies with non-sharia shares in the consumer goods industry sector in 2016-2019).

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